

The AGW... At a Glance

The following information about the Art Gallery of Windsor is intended to provide a thumbnail sketch of downtown Windsor's largest non-commercial civic amenity.

The Art Gallery of Windsor, one of Ontario's larger art museums will be celebrating its 65th anniversary in 2009. The AGW is also home to one of the most important art collections in Ontario (including over 135 works by the Group of 7) and it provides Windsor and region with its only Category 'A' art museum. In addition to over 26 exhibitions annually, the AGW hosts school visits and studio programs for nearly 5,000 children each year. In recent years, the AGW has become home or at least the principle-organizing partner for several important community arts organizations including the Windsor International Film Festival, the Media City Festival, Bookfest, and the Fringe Festival. As well, the AGW seeks out and nurtures partnerships with community groups such as the 90th anniversary of WWI committee and various departments (Visual Arts, Music, Humanities Research Group) of the University of Windsor, on an ongoing basis.

The Art Gallery of Windsor employs 30 people directly plus it provides numerous others with revenue totaling tens of thousands of dollars through service contracts, fees for service, programming contract fees, artists fees, and the restaurant, etc.

The AGW is a powerful economic engine in downtown Windsor that is committed to maintaining the kind of return realized through the support of the City of Windsor in 2008. (For each dollar the AGW received from the City of Windsor in 2008, \$6.00+ was expended in the local economy)

The AGW is a great investment for the City of Windsor. We provide quality of life for our citizens and multiple great reasons (content and facility) for tourists to visit our city.

Facts and Figures:

Dollars, Profile, and efficiencies

- In 2003, the AGW's deficit was \$653,000 and in 2004, staff positions were cut by 40%, public hours were reduced and focus was placed on revenue generation in order to balance the budget. Although it has been extremely difficult to enhance programming and revenue with fewer staff, the AGW has been extremely successful. In 2007, a modest surplus of \$62,000 was achieved and similarly a small surplus is anticipated for 2008.
- In 2008, the AGW earned \$102,000 through Facility Rentals to over 100 individuals, groups, and businesses. In 2003, the Gallery generated only \$13,500 from this activity!
- In 2008, the AGW generated 68% of its revenue from non-government sources! This percentage significantly exceeds the national average for museums.
- In 2008, the AGW organized and co-produced programming and events for 156 non-profit and government groups and agencies! (see list attached)
- Audiences see the AGW's made-in-Windsor touring exhibitions across Canada, putting regional artists and issues in the national spotlight at a total of 14 museums! Our acclaimed exhibition *Yousuf Karsh: Industrial Portraits* opened in January 2009 at the McMichael Canadian Collection in Kleinburg, Ontario for an extended five month run, while *Passing Through: Iain Baxter & Photographs, 1959 to 1983* wraps up a coast to coast, eight venue tour at the Art Gallery of Nova Scotia, Halifax in February 2009. This activity generated revenue for the AGW and profile for the city.
- The current operating budget for Museum London (Ontario) is \$3,043,716 and their current City Grant is \$1,587,193 -- just over 50% of Museum London's operating revenue comes from the City.
- In 2008, the Art Gallery of Windsor received 18.8% of its operating revenue from the City of Windsor.

- The AGW continues to review its operations and programs to maximize revenues and minimize costs. Measures were taken in 2008 to improve the efficiency and operation of the facility that are now beginning to show impressive results (annualized savings of approx. \$200,000/year.)
- In 2009, the Art Gallery of Windsor will receive a combined total of \$335,000 for exhibitions and public programs from the Ontario Arts Council and the Canada Council for the Arts. An additional \$75,000 is anticipated as programming sponsorships from the private sector.

The AGW and the Community

Tours for 2008

of Public Adult Tours of Exhibitions: 92 with a total of 1,825 participants

of Children's Public Tours: 47 with a total of 4,417 participants

of schools coming to the Gallery for tours/studio programs: 69, with 135 classes in total

Studio Programs (Workshops) and Art Classes for 2008

Studio Programs offered: 40

of Classes attending: 214

of registrants for Art Classes: 205

List of Community Partners

Organizations, Festivals and Associations

90th Anniversary of Armistice Day Committee

Actors Theatre of Windsor

All Saints' Church Youth Choir

Art in the Park

Artcite Inc.

Arts Council, Windsor & Region

Association of Universities & Colleges of Canada

BookFest Windsor 2008

Brownies Unit #1

Brownies Unit #49

Brownies Unit #62

Canada Mortgage & Housing Corporation

Canadian Mental Health Association —

Windsor and Essex County Branch

Canadian Transportation Museum & Heritage Village

Carrousel of the Nations

CAW Community Childcare Services

Children's Safety Village of Windsor and Essex County

Church of Jesus Christ of Latter-Day Saints

City of Windsor

City of Windsor Department of Parks and Recreation

Convention & Visitors Bureau of Windsor,

Essex County and Pelee Island

Detroit Festival of the Arts

Devonshire Seniors' Residence

Downtown Windsor Business Improvement Association

Forest Glade Community Centre

Girl Guides Unit #44

Grace Hospital — '53 Nursing Reunion Committee

Great Adventure Tours

Greater Essex County District School Board

Greater Windsor Region Home Builders' Association

Harmony in Action

House of Toast
Jewish Community Centre Camp Yomee
Labour Arts Festival
Macedonian Community Centre
Mad Science
Media City
Multicultural Council of Windsor and Essex County
New Canadians' Centre of Excellence Inc.
Oak Park Terrace Seniors Retirement Homes
Oakwood Community Centre
Olde Sandwich Towne Festival
Pathfinders Unit #35
Pathfinders Unit #9
Professional Engineers Ontario (PEO)
Red Bull Air Race Detroit/Windsor 2008
Regional Children's Centre
Rotary Club of Windsor Foundation
Salvation Army Men's Group
Sparks Unit #79
St. Clair Campus for Kids
St. Clair College Interior Design program
St. Clair College Graphic Design program
The Early Childhood Education Centre
The Gibson Gallery, Amherstburg
The Join Hands Puppeteers
The Riverfront Theatre Company
St. Clair Centre for the Arts
The Windsor Woodcarving Museum
The Windsor-Essex Children's Aid Society
Theatre Intrigue Society
TVO — AgendaCamp with Steve Paikin
Union Culturelle des Franco-Ontariennes (UFCO) Women's Group
University of Toronto
University of Toronto Alumni
University of Windsor
Department of Administration & Finance
University of Windsor
Departments of Chemistry & Biochemistry
University of Windsor
Distinguished Women's Studies Visitors
University of Windsor Faculty of Education
University of Windsor Faculty of Engineering
University of Windsor Faculty of Law
University of Windsor School of Music
University of Windsor School of Social Work
University of Windsor School of Visual Arts
University of Windsor Volunteer Internship Program
Versa Care Windsor Place Seniors
Windsor Community Living
Windsor Endowment for the Arts Creative Cities Walk
WindsorEssex Community Foundation
Windsor-Essex Development Commission
Windsor International Film Festival
Windsor International Fringe Festival
Windsor Pride
Windsor Public Library

Windsor Symphony Orchestra
Windsor's Community Museum
YMCA of Windsor and Essex County

Greater Essex County District School Board

City

Centennial Central Public School
Central Public School
Concord Public School
Coronation Public School
Dougall Avenue Public School
Eastwood Public School
General Brock Public School
J.E. Benson Public School
M.S. Hetherington Public School
Malden Central Public School
Prince Edward Public School
Roseville Public School
Talbot Trail Public School
William G. Davis Public School
Amherstburg Public School
Anderdon Public School
Harrow Senior Public School
Leamington District Secondary School
Maidstone Central School
Tilbury Area Public School

Windsor-Essex Catholic District School Board

City

F.J. Brennan High School
Holy Names Catholic High School
L.A. Desmarais Catholic School
Our Lady of Lourdes Elementary School
Sacred Heart Elementary School
St. Alexander Catholic School
St. Bernard School
St. Christopher Catholic School
St. Francis Elementary School
St. John School
St. Jules Elementary School
Stella Maris Catholic School

County

Cardinal Carter Catholic Secondary School
St. Antoine
St. Francis Elementary School
St. Joseph's Secondary School
St. Mary's Catholic School
St. Peter School

French Board

Ecole L'Évolée
Ecole George P. Vanier
Ecole Saint-Antoine
Ecole Saint-Jean Baptiste

Other/Private Schools

Academie Ste. Cecile International School

Al-Hijra School
An-Noor Islamic School
Delta Chi Childcare Centre
LaSalle Montessori
Montessori Hands-On Discovery Centre
The Children's House Montessori School
Wallaceburg District Secondary School

AGW
Art Gallery of Windsor